

Express Mail Label No. EL 886 963 031 US

Date of Mailing JANUARY 16, 2001

4/3/03  
PH  
#2

PATENT  
Case No. 1310/5

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

BRIAN ANDERSON ET AL.

Application No.: 09/416,924

Filed: October 13, 1999

Title: FLEXIBLE REPORTING OF CUSTOMER  
BEHAVIOR

Examiner: S. GRAVINI

Group Art Unit: 2162

10/050640  
01/16/02  
10/050640  
01/16/02

**INFORMATION DISCLOSURE STATEMENT**

Assistant Commissioner for Patents  
2900 Crystal Drive  
Arlington, VA 22202-3513

Dear Sir:


Pursuant to 37 C.F.R. §§ 1.56 and 1.97-1.98, Applicants would like to call the Examiner's attention to the references listed on the enclosed form PTO-1449. Copies of these references are also enclosed.

Applicants believe that none of the listed references, alone or in combination disclose or suggest Applicant's claimed invention.

Dated: JANUARY 16, 2001

Respectfully submitted,

CARDINAL LAW GROUP  
1603 Orrington Avenue, Suite 2000  
Evanston, IL 60201  
(847) 905-7111

  
LESLIE B. WILSON  
Registration No. 33,816  
Attorney for Applicants

